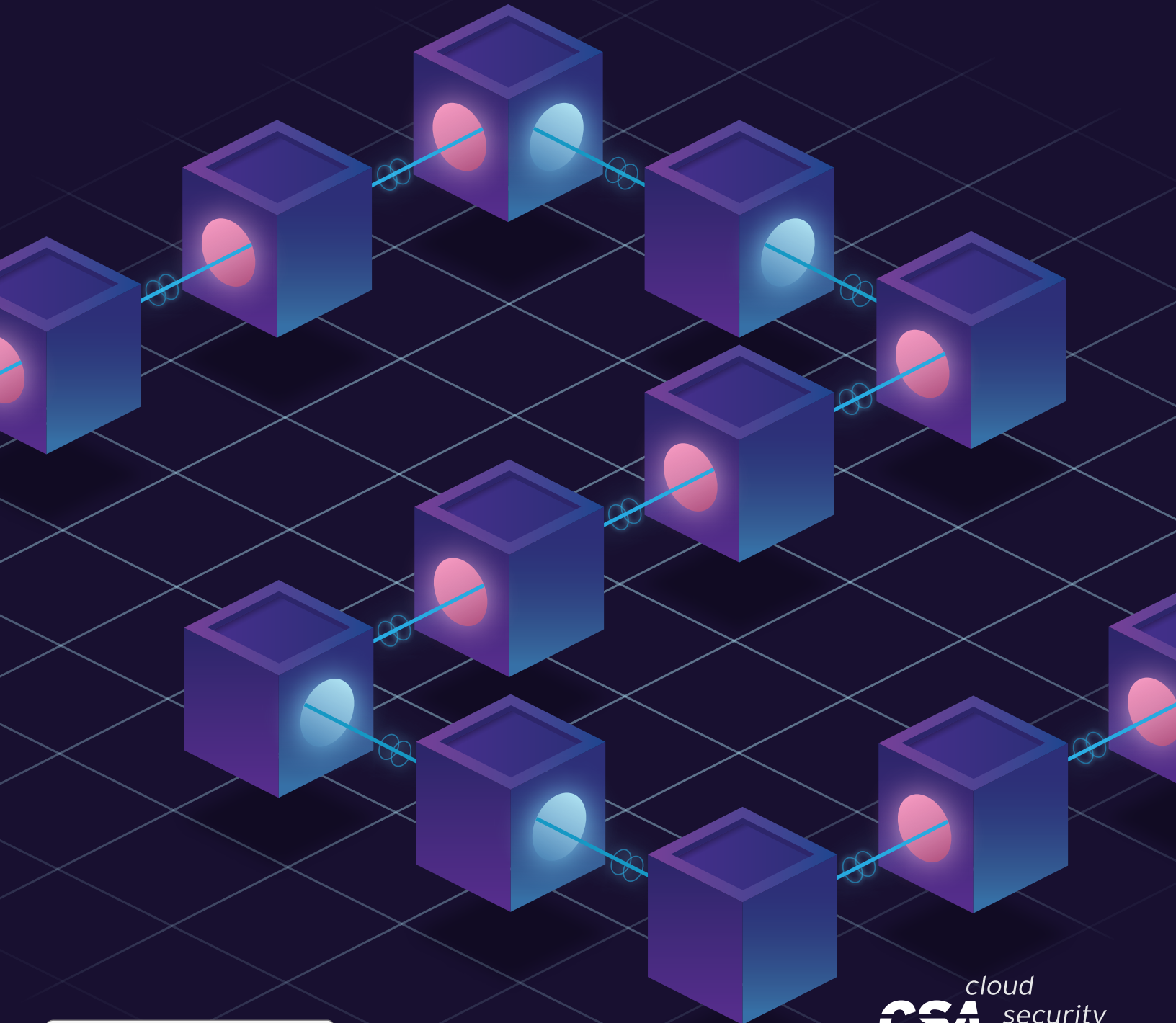


Beyond Cryptocurrency:

9 RELEVANT BLOCKCHAIN AND DISTRIBUTED LEDGER
TECHNOLOGY USE CASES



Release of September 2018

CSA cloud
security
alliance®

© 2018 Cloud Security Alliance – All Rights Reserved

All rights reserved. You may download, store, display on your computer, view, print, and link to the Cloud Security Alliance at <https://cloudsecurityalliance.org> subject to the following: (a) the draft may be used solely for your personal, informational, non-commercial use; (b) the draft may not be modified or altered in any way; (c) the draft may not be redistributed; and (d) the trademark, copyright or other notices may not be removed. You may quote portions of the draft as permitted by the Fair Use provisions of the United States Copyright Act, provided that you attribute the portions to the Cloud Security Alliance.

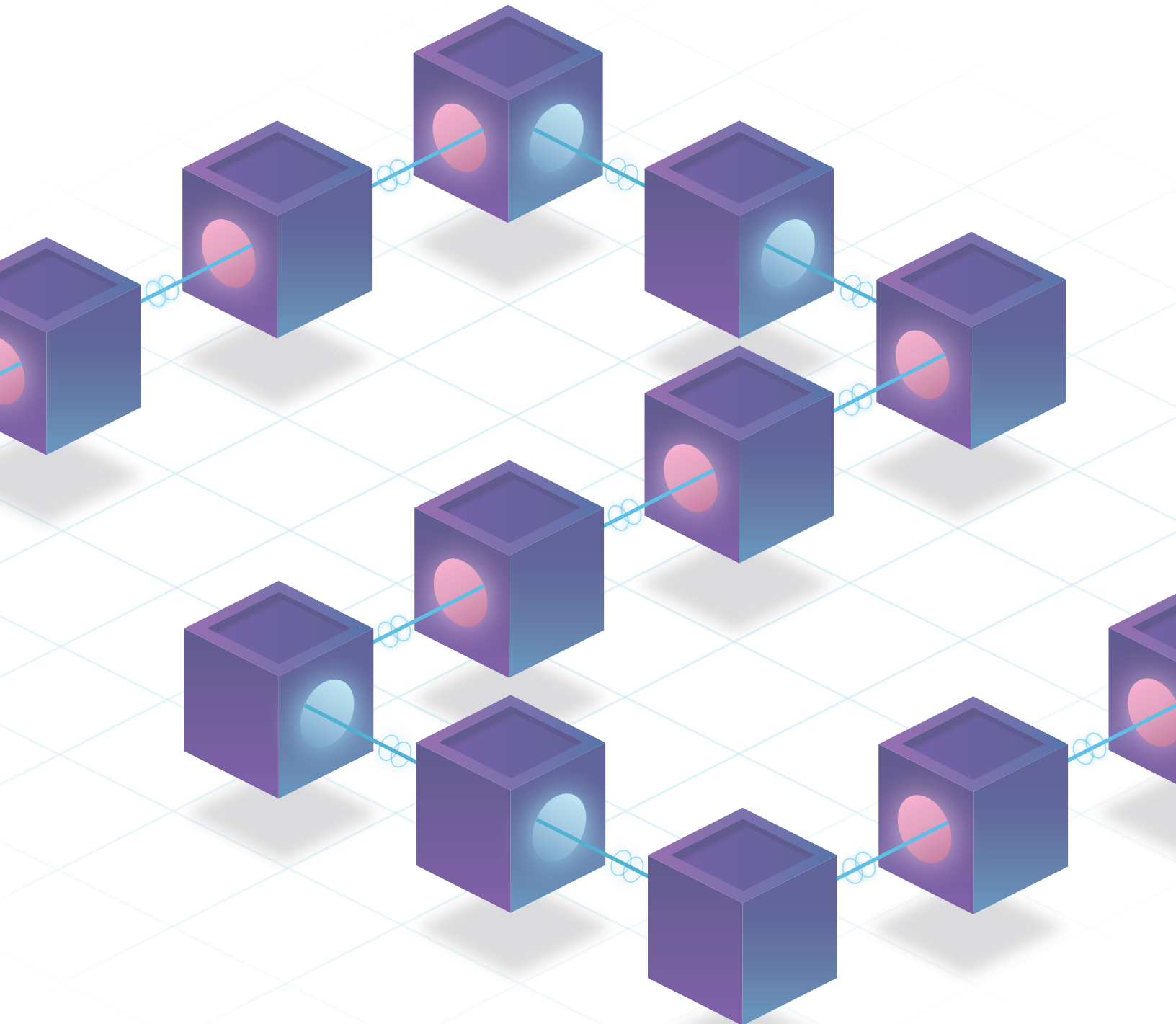


Table of Contents

INTRODUCTION

DEFINITIONS

NINE USE CASES

SHIPPING: End-to-End Supply Chain Visibility

TICKETING: Automated Airline Ticket Sales

INSURANCE: Automated Reinsurance

FINANCE: Nostro Bank Accounts Reconciliations

PHARMACEUTICAL INDUSTRY: Drug Supply Chain Security

FOOD SAFETY: End-to-End Safety and Reliability

EDUCATION: Verification of Identity and Academic Credentials

SUPPLY CHAIN: Logistics Management for Buyers and Sellers

REAL ESTATE: Transaction Recording

Acknowledgments

LEAD AUTHOR

Michael Roza
Sabri Khemissa

CONTRIBUTORS

Nadia Diakun
Raul Documet
Vishal Dubey
Akshay Hundia
Nishanth Kumar Pathi
Ashish Mehta

CLOUD SECURITY ALLIANCE GLOBAL STAFF

Hillary Baron
Stephen Lumpe (Design)

Introduction

Thanks to the rise in popularity of Bitcoin cryptocurrency, the innovative technologies of Blockchain and other systems of distributed ledger technology (DLT) have proven their ability to increase security of data during transactions and provide immutable long-term data storage.

The revolutionary software has also proven able to simplify transactions between entities—especially by rendering intermediary parties and manual systems unnecessary. Many private and public organizations, from airlines to universities to drug companies, have started testing proofs of concepts and creating prototypes based on blockchain technology that have the potential to phase out the manual, paper-based and other inefficient systems the organizations formerly used.

Blockchain technology is primarily associated with Bitcoin cryptocurrency at this point. However, many other business models are currently taking advantage of blockchain technology and other DLT properties without cryptocurrency features.

This publication details several use cases across discrete economic sectors of applications for DLT beyond cryptocurrency, as identified by our Blockchain/DLT working group members. Here we define relevancy as providing *potential* for any of the following:

1. Disruption of existing business models or processes;
2. Strong benefits for an organization;
3. Widespread application;
4. concepts can be applied in real-world scenarios.

Research Goals

CSA Global's aim with this documentation is to provide readers with ideas for exploring and generating new blockchain and DLT test cases in your own organizations.

Any future similar documentation by CSA Global will update ongoing development of the use cases identified here, in addition to any interesting new cases identified by Blockchain/DLT working group members.

Potential use case to study could be submitted by joining the Blockchain/DLT working group https://cloudsecurityalliance.org/working-groups/blockchain/#_join

Levels of Deployment

To assist readers in distinguishing conceptual initiatives from higher levels of deployment, we classify the use cases detailed here into six levels of maturity:





















USE CASE LEVEL (UCL)	SCOPE/EXTENT OF DEPLOYMENT
1 UCL 1: CONCEPT	A conceptual use case is a well-formulated idea for a solution to a problem, usually presented in the form of a whitepaper.
2 UCL 2: PROOF OF CONCEPT	A use case in the Proof of Concept phase is undergoing the first realization testing the feasibility of a Concept (UCL 1). Answers the question "Is the Concept possible?"
3 UCL 3: PROTOTYPE	More functionally complete than the UCL 2, a prototype use case incorporates improvements made during UCL 2 phase. A Prototype is often used by the developing partners in the project and a few additional users.
4 UCL 4: PILOT	More complete still is a use case in the Pilot phase, which incorporates improvements made during Prototype testing. A select group of users conducts Pilot testing.
5 UCL 5: PILOT PRODUCTION	A use case in production refers to a Pilot that is functionally complete yet undergoing further development by select group of users.
6 UCL 6: PRODUCTION	Production is functionally complete. Tool has been implemented and is in use by users at large. [NOTE: It seems like a step is missing. "Production" would seem to be the last stage before Wide Use/Implementation, in which the Pilot has been tweaked and released.

Definitions

 SECTOR(S)	Areas of industry or potentially impacted organizations
 EXPECTED BENEFITS/ BUSINESS VALUE	Potential advantages to a company or entity resulting from implementing blockchain/DLT project
 COMPANY	The company or group that is responsible for organizing and managing the use case being discussed
 PROJECT DESCRIPTION	Summary of blockchain/DLT project
 DATE	The date the Use Case Status was initiated
 COUNTRY OF ORIGIN/ REGIONAL OPERATION	The country of origin of the use case cited; including the larger geographical coverage of the business entity
 ECOSYSTEM	The participants involved in or affected by the use case being discussed; usually, the organizing entity, and its customers and partners that have a significant role in the business concept being evaluated
 STATUS	Current level of deployment, or Use Case Level/UCL, from theoretical model to working version of a business process: Concept (UCL 1), Proof of Concept, (UCL 2), Prototype (UCL 3), Pilot (UCL 4), Pilot Production (UCL 5), Production (UCL 6)
 INDUSTRY/COMPANY CHALLENGES	Business challenges and opportunities a particular use case addresses; including efficiency, profit and loss, customer service methods, etc.
 BLOCKCHAIN/DLT BENEFITS	Major and uncommon benefits related to specific use cases and their associated challenges and opportunities that need to be addressed
 KEY FEATURES	Most important characteristics of a use case that highlight the potential usefulness of a product to its targeted users
 KEY PERFORMANCE INDICATOR	Measurement(s) demonstrating whether a use case is a successful example of blockchain implementation
 DISTRIBUTED LEDGER TECHNOLOGY (DLT) IMPLEMENTATION TYPE	DLT: Synchronized digital data distributed across multiple geographical sites or institutions without a central administrator or centralized data storage; Implementation Type: Public, Private, Federated/Consortium (Permissioned)
 DLT CLASS	Blockchain or Non Blockchain
 DLT TYPE/VERSION	Blockchain: Bitcoin, Ethereum, Hyperledger/Fabric, etc. Non Blockchain: Tangle: IoT, Hashgraph, etc.
 CRYPTOCURRENCY 1	Issued supporting DLT implementation
 CRYPTOCURRENCY 2	Used as a medium of exchange
 CLOUD SERVICE LEVEL	IaaS (Infrastructure as a Service), PaaS (Platform as a Service), SaaS (Software as a Service)
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE	Content Service Provider (CSP): External provider or providers of IT service. In-House: Internally operated data center Hybrid: combination of CSP and In-House IT services Location of Service Use: as distinguished from location of service provider company




















SHIPPING

End-to-End Supply Chain Visibility

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
Transportation	Maersk (<i>world's largest container shipping company</i>)	January 2018	Denmark/Global
 EXPECTED BENEFITS/BUSINESS VALUE		 PROJECT DESCRIPTION	
<ul style="list-style-type: none"> • Reduced cost of processing transactions • End-to-end visibility and reporting • Reduced documentation workload • End-to-end documentation • Faster document processing • Increased accuracy of document processing 		In partnership with IBM, Maersk envisions a digitized and paperless shipping solution in which all parties can view cargo and approve its movement throughout transport.	
 STATUS		 ECOSYSTEM	
3-4 UCL 3 (Prototype) to UCL 4 (Pilot)		Importers, Exporters, Freight Forwarders, Ports and Terminals, Ocean Carriers, Customs Authorities, Transportation Management	
 INDUSTRY COMPANY CHALLENGES		 BLOCKCHAIN/DLT BENEFITS	
<ul style="list-style-type: none"> • Inconsistent information across organizational boundaries and “blind spots” throughout supply chain hinder efficient flow of goods • Complex, cumbersome, and costly peer-to-peer messaging • Manual, time-consuming, paper-based processes • High air courier expense • Air courier delays • Risk assessments lacking sufficient information; clearance processes subject to fraud • The administrative cost of handling a container shipment is on par with the cost of its transport. 		<ul style="list-style-type: none"> • Fast access to end-to-end information • Proven data security • Single information source • Verifiable authenticity • Immutability of digital documents • Efficient, cross-organizational workflows • Improved risk assessment due to complete data • Fewer manual interventions • Lower administrative costs 	
 KEY FEATURES		 KEY PERFORMANCE INDICATOR	
Smart Contracts		<ul style="list-style-type: none"> • Reduced administrative costs • Fewer interventions due to lost/missing information • Increased speed to problem resolution 	
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
Permissioned	Blockchain	Hyperledger Fabric/1.0	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
None	None	SaaS	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE		 REFERENCES	
CSP/IBM/Denmark		<ul style="list-style-type: none"> • “Maersk, IBM create world’s first blockchain-based, electronic shipping platform” (<i>Computer World</i>, January 16, 2018): https://www.computerworld.com/article/3247758/emerging-technology/maersk-ibm-create-worlds-first-blockchain-based-electronic-shipping-platform.html • “Digitizing Global Trade with Maersk and IBM” (<i>IBM Announcements</i>, January 16, 2018): https://www.ibm.com/blogs/blockchain/2018/01/digitizing-global-trade-maersk-ibm/ 	



















TICKETING

Automated Airline Ticket Sales

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
Transportation, potentially Entertainment	S7 Airlines (PJSC Siberia Airlines)	July 2017	Russia/Eastern Europe
 EXPECTED BENEFITS/BUSINESS VALUE		 PROJECT DESCRIPTION	
<ul style="list-style-type: none"> • Reduced documentation • Faster document processing • Improved accuracy of document processing • Timely payment • Fair ticket distribution (reduced scalping) • Elimination/Reduction of counterfeit tickets 		With financial support from one of the largest private banks in Russia, a Russian airline will sell tickets using blockchain technology. The airline is exploring the use of cryptocurrency for flight tickets, as well.	
5 STATUS		 ECOSYSTEM	
UCL 5 (Pilot Production)		Customer, S7 Ticket Agents, S7 Airline, Alfa Bank JSC	
 INDUSTRY COMPANY CHALLENGES		 BLOCKCHAIN/DLT BENEFITS	
<ul style="list-style-type: none"> • Inefficient document handling • Slow payment processing time, with average settlements taking two weeks • Excessive receivables investment 		<ul style="list-style-type: none"> • Automated document handling • Automated contract fulfillment • Reduction of documentation errors • Increased transaction settlement time • Reductions in costs and investments 	
 KEY FEATURES		 KEY PERFORMANCE INDICATOR	
Smart Contracts		Pilot phase resulted in average payment settlement time reduced from 14 days to 23 seconds	
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
Private	Blockchain	Ethereum	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
Ether	None	IaaS	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE		 REFERENCES	
CSP/IT-Grad/Russia		<ul style="list-style-type: none"> • "Russian Airline S7 Now Uses the Ethereum Blockchain for Flight Tickets" (<i>Crypto Coins News</i>, July 25, 2017): https://www.cryptocoinsnews.com/russian-airline-s7-now-uses-ethereum-blockchain-flight-tickets/ • "Russian Airline At Home in the Cloud" (<i>Computer Weekly</i>, March 29, 2017): http://www.computerweekly.com/news/450415777/Russian-Airline-at-home-in-the-cloud 	





















INSURANCE

Automated Reinsurance

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
Reinsurance	B3i Services AG	2017	Zurich, Switzerland/Global
 EXPECTED BENEFITS/BUSINESS VALUE	 PROJECT DESCRIPTION		
<ul style="list-style-type: none"> Reduce the administrative work of a reinsurance process the involves multiple counterparties Improve the trading of risk 	<p>This insurance consortium prototype automates processes involved in catastrophe reinsurance, including advancements that may remove administrative work by multiple parties—in particular, insurance brokers.</p>		
3 STATUS	ECOSYSTEM		
UCL 3 (Prototype)	Importers, Exporters, Freight Forwarders, Ports and Terminals, Ocean Carriers, Customs Authorities, Transportation Management		
 INDUSTRY COMPANY CHALLENGES	 BLOCKCHAIN/DLT BENEFITS		
<ul style="list-style-type: none"> Intentionally missed as there was not a specialist from reinsurance sector that is able to provide inputs. 	<ul style="list-style-type: none"> Transparency Real-time data Immutable records Fraud reduction Improved data security 		
 KEY FEATURES	 KEY PERFORMANCE INDICATOR		
Smart Contracts allow for automated distribution and payment of premiums and claims in reinsurance transaction process	<ul style="list-style-type: none"> Reduced cost of reinsurance processes Reduced cost of claims payments Automated distribution and payment of premiums and claims Operational risk reduction Less manual reconciliation 30% efficiency improvement increased efficiency by removal of intervening agents (insured, brokers, general agents, insurer, reinsurers) 		
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
Private	Blockchain	Hyperledger Fabric	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
None	None	Unknown	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE	 REFERENCES		
Hybrid: In-House CSP with IBM-based hyperledger support	<ul style="list-style-type: none"> "Brokers Beware: Insurance Consortium Reveals Codex 1 Blockchain Prototype" (<i>Coin Desk</i>, August 29, 2017): https://www.coindesk.com/world-without-brokers-insurance-consortium-reveals-codex-1-blockchain 		





















FINANCE

Nostro Bank Account Reconciliations

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
Banking	SWIFT	January 2017	Belgium/Global
 EXPECTED BENEFITS/BUSINESS VALUE		 PROJECT DESCRIPTION	
<ul style="list-style-type: none"> Reduced administrative costs Improved security of data processing Improved security of data storage 		As part of SWIFT's global payments innovation initiative, which seeks to deliver a new standard in cross-border payments, the company is exploring whether blockchain or DLT can be used by banks to improve reconciliation of their nostro databases in real time.	
2	 STATUS	 ECOSYSTEM	
	UCL 2 (Proof of Concept)	Corporate Financial Institutions, SWIFT	
 INDUSTRY COMPANY CHALLENGES	 BLOCKCHAIN/DLT BENEFITS		
<ul style="list-style-type: none"> Gaps in data and problems with data correlation Lack of data centralization and integration Cost of exceptions and investigations 	<ul style="list-style-type: none"> Liquidity savings Optimized real-time position management Real-time visibility of account entries Monitoring intraday expected and available balances Operational savings through increased efficiency for Nostro reconciliation 		
 KEY FEATURES	 KEY PERFORMANCE INDICATOR		
Real-time visibility of end-to-end information for account owners and account servicing institutions utilizing nostro accounts	<ul style="list-style-type: none"> Liquidity savings Operational cost savings 		
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
Private	Blockchain	Hyperledger Fabric/1.0	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
None	None	IaaS	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE		 REFERENCES	
CSP/IBM/Belgium		<ul style="list-style-type: none"> "SWIFT launches Blockchain Proof of Concept In Hyperledger" (<i>Blockchain News</i>, January 12, 2017): http://www.the-blockchain.com/2017/01/12/swift-launches-blockchain-proof-of-concept-in-hyperledger/ "Swift launches blockchain proof of concept" (<i>Fintech Futures</i>, April 25, 2017): http://www.bankingtech.com/698881/swift-launches-blockchain-proof-of-concept/ "IBM launches blockchain ecosystem on Hyperledger Fabric" (<i>Fintech Futures</i>, December 7, 2017): http://www.bankingtech.com/667661/ibm-launches-blockchain-ecosystem-on-hyperledger-fabric/ 	





















PHARMACEUTICAL INDUSTRY

Drug Supply Chain Security Act (DSCSA) Compliance

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
<p>All sectors suffering from counterfeit and pirated products entering their supply chains; e.g. drug makers, wholesalers, pharmacies, hospitals</p>	<p>MediLedger Project</p>	<p>September 2017</p>	<p>USA</p>
 EXPECTED BENEFITS/BUSINESS VALUE		 PROJECT DESCRIPTION	
<ul style="list-style-type: none"> • Ensure authenticity and legality of goods • Improved security of supply chain (track-and-trace) through detection and removal of counterfeit, stolen and contaminated products from product supply chain • Simpler reconciliation of exceptions • Improved speed and accuracy of investigations and product recalls • Compliance with FDA regulations 		<p>Several large pharmaceutical companies are creating blockchain tools to manage their supply chains in hopes of preventing counterfeit drugs from entering the supply chain and ending up in consumer hands.</p>	
 STATUS	 ECOSYSTEM		
<p>UCL 3 (Prototype) to UCL 4 (Pilot)</p>	<p>Manufacturers, packagers, wholesale distributors and even third-party logistics providers</p>		
 INDUSTRY COMPANY CHALLENGES	 BLOCKCHAIN/DLT BENEFITS		
<ul style="list-style-type: none"> • Improving drug security (GTIN/serial number authenticity) • Establishing product identifiers and quality barcodes • Achieving the interoperability required by DSCSA regulations 	<ul style="list-style-type: none"> • Eliminates need for manual drug verification • Reduces administrative costs 		
 KEY FEATURES	 KEY PERFORMANCE INDICATOR		
<p>Distributed database and data consensus</p>	<p>Fewer counterfeit drugs throughout supply chains</p>		
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
<p>Yet to be identified</p>	<p>Blockchain</p>	<p>Parity Ethereum</p>	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
<p>None</p>	<p>None</p>	<p>SaaS</p>	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE		 REFERENCES	
<p>MediLedger partnership of Chronicled (creator of blockchain technology) and LinkLab (consulting group using Quorum)/</p>		<ul style="list-style-type: none"> • "Big Pharma Turns to Blockchain to Track Meds" (<i>Ledger by Fortune</i>, September 21, 2017): http://fortune.com/2017/09/21/pharma-blockchain/ 	





















FOOD SAFETY

End-to-End Safety and Reliability

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
Grocery stores, Supermarket chains and Hypermarkets	Consortium of leading global food supply chain companies in partnership with IBM	August 2017	USA/Global
 EXPECTED BENEFITS/BUSINESS VALUE		 PROJECT DESCRIPTION	
<ul style="list-style-type: none"> Reduction in product losses Improved food safety for end users Preservation of brand loyalty 		A group of food retailers are working with IBM to discover how blockchain technology can make the global food supply safer by improving food traceability.	
 STATUS		 ECOSYSTEM	
UCL 1 (Concept)		Dole, Driscoll's, Golden State Foods, Kroger, McCormick and Co., McLane Co., Nestlé, Tyson Foods, Unilever, Walmart	
 INDUSTRY COMPANY CHALLENGES		 BLOCKCHAIN/DLT BENEFITS	
<ul style="list-style-type: none"> Strengthen consumer confidence Improve food traceability by providing reliable information about origin and condition of food products (For example, it took more than two months to identify the farm source of contamination in a recent incidence of salmonella in papayas) Tracking and addressing food safety problems and distributing information about safety issues 		<ul style="list-style-type: none"> All players along supply chain, from growers/producers to retailers have access to reliable information about origin, location and condition of food products Food contamination issues can be traced quickly; and removed and recalled efficiently Information about food contamination can be distributed efficiently, with supporting supply chain data 	
 KEY FEATURES		 KEY PERFORMANCE INDICATOR	
Database accessible at all points of distribution chain, including producers, wholesalers, transporters, retailers, etc.		Reduction of time identifying origin of food contamination.	
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
Federated/Consortium (Permissioned)	Non-blockchain	Hyperledger/Fabric	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
None	None	SaaS	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE		 REFERENCES	
Chronicled, a San Francisco-based company, that created the blockchain tools for MediLedgerUSA		<ul style="list-style-type: none"> "IBM Announces Major Blockchain Collaboration with Dole, Driscoll's, Golden State Foods, Kroger, McCormick and Company, McLane Company, Nestlé, Tyson Foods, Unilever and Walmart to Address Food Safety Worldwide" (<i>IBM News Release, August 22, 2017</i>): http://www-03.ibm.com/press/us/en/pressrelease/53013.wss 	





















EDUCATION

Verification of Identity and Academic Credentials

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
Education, Public	University of Melbourne, Australia	October 2017	Australia
 EXPECTED BENEFITS/BUSINESS VALUE		 PROJECT DESCRIPTION	
<ul style="list-style-type: none"> Reduction in use of false certifications and fraudulent credentials 		A public university in Australia is attempting to issue recipient-owned academic credentials that remain private and unchangeable via blockchain technology in order to provide reliability and security for both recipients and verifiers.	
 STATUS	 ECOSYSTEM		
UCL 3 (Prototype)	Learning Machine Technologies, MIT Media Lab		
 INDUSTRY COMPANY CHALLENGES		 BLOCKCHAIN/DLT BENEFITS	
<ul style="list-style-type: none"> Prevention of academic credential fraud 		<ul style="list-style-type: none"> Ledger stores single confirmation point of academic credentials via distributable “tickets” containing certificate data 	
 KEY FEATURES		 KEY PERFORMANCE INDICATOR	
<ul style="list-style-type: none"> When certificate is issued, data is compressed into hash and logged on blockchain Issuer provides a link to their credentials in the certificate Verifier validates signature of issuer and certificate data; also ensures certificate status has not expired or been revoked. A wallet (IOS- and Android-based) contains issued certificate and evidence required to verify 		None yet available	
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
Public	Blockchain	Bitcoin with Roadmap to Ethereum	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
None	None	N/A	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE		 REFERENCES	
Learning Machine Technologies in partnership with MIT Media Lab/Australia		<ul style="list-style-type: none"> “University of Melbourne to issue recipient-owned blockchain records” (University of Melbourne Newsroom, October 9, 2017): http://newsroom.melbourne.edu/news/university-melbourne-issue-recipient-owned-blockchain-records?_ga=2.100100759.802664920.1507651467-1328473086.1507651452 “Australian University Tests Blockchain In Bid To Back Up Academic Credentials” (<i>Coin Desk</i>, October 10, 2017): https://www.coindesk.com/australian-university-tests-blockchain-bid-back-academic-credentials/ Blockcerts: The Open Standard for Blockchain Credentials: https://www.blockcerts.org/ 	





















SUPPLY CHAIN

Logistics Management for Buyers and Sellers

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
Supply Chains	Skuchain in partnership with NTT Data	January 2018	USA and Japan/USA
 EXPECTED BENEFITS/BUSINESS VALUE	 PROJECT DESCRIPTION		
<ul style="list-style-type: none"> Trackable flow of goods Bank-grade traceability of physical assets 	Aiming to empower collaboration across all partners in individual global supply chains, Skuchain connects buyers and sellers in real time via blockchain technology and internet of things (IoT) innovations, while also ensuring data privacy and security.		
 STATUS	 ECOSYSTEM		
UCL 2: Proof of Concept	Skuchain, NTT Data		
 INDUSTRY COMPANY CHALLENGES	 BLOCKCHAIN/DLT BENEFITS		
<ul style="list-style-type: none"> Managing the complexity of global supply chain logistics Reliable traceability at all nodes along transport Improve supply chain efficiency and quality control 	<ul style="list-style-type: none"> End-to-End Track and Trace technology to monitor goods at all nodes on supply chain Reliable tracking of invoicing, financing, records management, etc. Collaboration among multiple parties Reduction of stock wastage Increased efficiency and control over movement and sale of products 		
 KEY FEATURES	 KEY PERFORMANCE INDICATOR		
Smart Contracts	None yet available		
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
Federated/Consortium (Permissioned)	Blockchain	Hyperledger Fabric/1.0	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
None	None	SaaS	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE	 REFERENCES		
CSP/ Skuchain /USA	<ul style="list-style-type: none"> "Skuchain uses blockchain and IoT for new supply chain platform" (Global Trade Review, January 24, 2018): https://www.gtreview.com/news/fintech/skuchain-uses-blockchain-and-iot-to-launch-supply-chain-platform/ 		

REAL ESTATE

Transaction Recording

 SECTOR(S)	 COMPANY	 DATE	 COUNTRY OF ORIGIN/ REGIONAL OPERATION
Real Estate	Cartório de Registro de Imóveis (Real Estate Registry Office of Brazil)	April 2015	Based in USA with partners and advisors worldwide
 EXPECTED BENEFITS/BUSINESS VALUE		 PROJECT DESCRIPTION	
<ul style="list-style-type: none"> Improved transparency Easier contract management Expedited transactions Improved storage and access to land title records 		<p>This pilot program of a US-based startup and a Brazilian real estate registry aims to efficiently record detailed information about properties and owners that will not be susceptible to fraud, corruption and damage.</p>	
 STATUS		 ECOSYSTEM	
UCL 4 (Pilot)		Ubiquitous	
 INDUSTRY COMPANY CHALLENGES		 BLOCKCHAIN/DLT BENEFITS	
<ul style="list-style-type: none"> Simplify and optimize the sale process and the expedient exchange between the parties Information sharing in a safe and clear fashion 		<ul style="list-style-type: none"> Greater accuracy and immutability of property ownership data 	
 KEY FEATURES		 KEY PERFORMANCE INDICATOR	
Detailed records of real estate information, including property addresses, owners and zoning classifications		Efficient transition from paper-based records to immutable computer-based data	
 DLT IMPLEMENTATION TYPE	 DLT CLASS	 DLT TYPE/VERSION	
Public	Blockchain	Ubitquity Platform Blockchain/Version 1.1, Colu's API (alpha)	
 CRYPTOCURRENCY 1	 CRYPTOCURRENCY 2	 CLOUD SERVICE LEVEL	
None	None	SaaS (Ubitquity)	
 IT SERVICE/SERVICE PROVIDER/LOCATION OF SERVICE USE		 REFERENCES	
CSP using Ubitquity API		<ul style="list-style-type: none"> "Blockchain Land Registry Tech Gets Test in Brazil" (<i>Coin Desk</i>, April 5, 2017): https://www.coindesk.com/blockchain-land-registry-tech-gets-test-brazil/ 	