

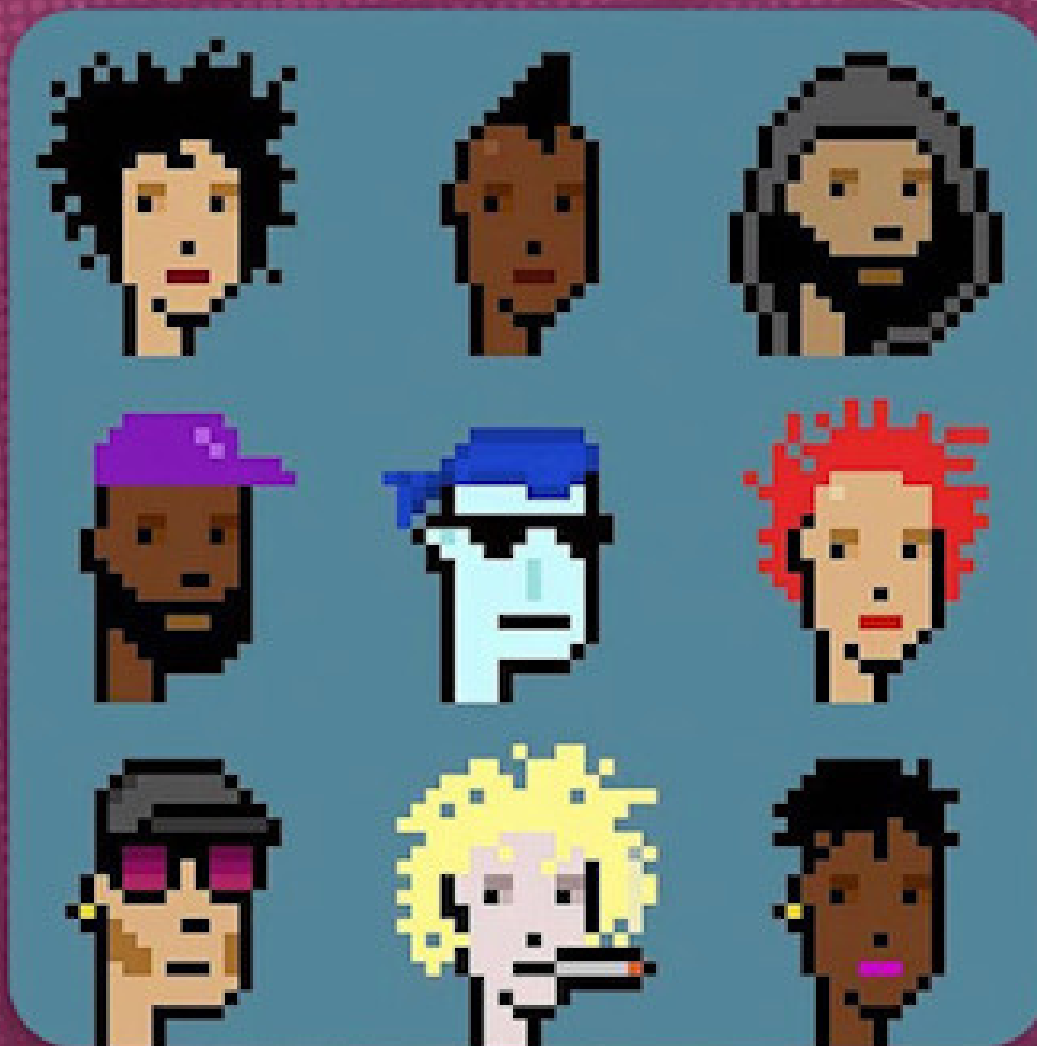
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# **7 NFT Types You Need to Know**



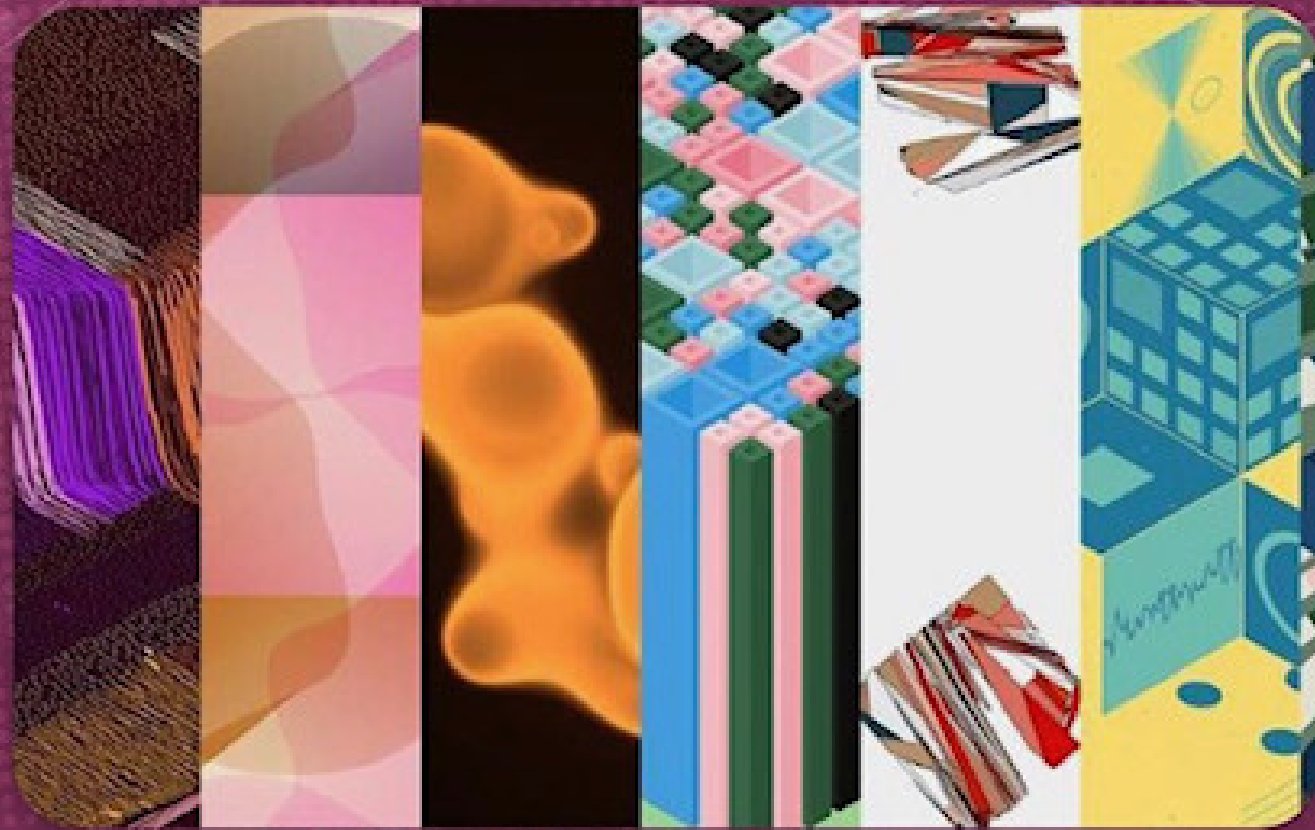
# 1/1 Artwork

In contrast to multi-edition drops, 1/1 artworks are individual pieces released sporadically (think **XCOPY**, **Beeple**), or small-batch collections in which each NFT is individually created by a crypto artist. Think **Arcus**, **Bois**, etc.



## PFPs / Avatars

Profile-picture projects (PFPs) started with Larva Labs' CryptoPunks and were then popularized by Bored Ape Yacht Club. There are countless projects in this category including **Cool Cats**, **Doodles**, **Sup Ducks**, **Deadfellaz**, etc.



# Generative Art

Generative art is exactly what it sounds like - art that has been generated by a computer in some way. While often created by a generative algorithm or artificial intelligence (AI), some works created by physical robots fall under this definition as well. Generative art has experienced a renaissance and market boom due to NFTs, with projects like **Art Blocks**, **Autoglyphs** and **Braindrops** pushing the envelope for the art form.



# Collectibles

As the digital equivalent of trading cards and memorabilia, these NFTs boast differing levels of rarity and are coveted by enthusiasts within various fields. Think **NBA Top Shot**, **Hot Wheels**, and **Rob Gronkowski NFTs**.

# Photography NFTs

Photography NFTs are growing in popularity and are poised to see continued growth in 2022. Photographers like **Justin Aversano**, **JN Silva**, **Isaac "Drift" Wright**, **Julie Pacino** and more have found a foothold and built a strong collector base.





# Music NFTs

Music NFTs often pair music with a visual accompaniment or allow the audio to exist as an NFT itself (think **Catalog**, **Sound.xyz**, **Songcamp**). Some music NFTs also allow owners to share in the value of the release. 3LAU's **Royal** startup allows fans to invest in an artist's work and receive royalties in return, while **Moda DAO** aims to bridge the gap between the contemporary record industry and web3 technology.



# Gamified NFTs

Gamified projects utilize their NFTs in a game which can often be played to earn digital assets. Some projects mint and release NFTs as part of the in-game experience (ex. **Axie Infinity**), while others build a game centered around an existing collection (ex. **Bored Ape Yacht Club**). Other examples include **Zed Run**, **Neon District** and **Parallel**.