

24 NFT Business Ideas You Can Start Today

With Real-World Examples and Resources to Get Started

Credit: Starter Story

We put together 24 of the best NFT businesses you can start in today. For each business idea, we'll show you real-world examples of other NFT businesses to help you see what it really takes.

Here's the full list (you can click on each example/resource to take a closer look):

1. Start a NFT marketplace (\$360K/year)

Examples of a successful NFT marketplace:

- NBA Top Shot/OpenSea
- Rarible

Here are some great videos on how to get started with a NFT marketplace:

- NFT Tutorial: How To Buy, Sell, And Interact With Non-Fungible Tokens
- How To Code A Crypto Collectible: Erc-721 Nft Tutorial (Ethereum)

For further info, check out these books and products:

- How-To Hydroponics, Fourth Edition: Keith Roberto
- How To Start A Business Website: Start Up Or Expand Into

2. Start a blockchain services business

Examples of a successful blockchain services business:

- Block Gemini Technologies
- Enterprise Grade Cloud Services
- Blockchain Application Development

Here are some great videos on how to get started with a blockchain services business:

- How To Start A Blockchain Services Business
- How To Start A Blockchain Business

For further info, check out these books and products:

- Oracle Blockchain Quick Start Guide: A Practical Approach
- Blockchain For Business: 9780135581353: Computer Science

3. Start a cryptocurrency exchange service (\$900K/year)

Examples of a successful cryptocurrency exchange service:

- BinanceOKEEX
- Kraken

Here are some great videos on how to get started with a cryptocurrency exchange service:

- How To Start A Crypto Exchange Platform (Cryptocurrency)
- Launch A Cryptocurrency Exchange With Zero Coding!

For further info, check out these books and products:

- Programming Bitcoin: Learn How To Program Bitcoin From Scratch
- Launch an ICO. Successful Initial Coin Offering & Token Crowdsale: The Complete Guide to Prepare your Startup for Launching Successful Initial Coin Offering, raising Venture & Cryptocurrency Capital

4. Start an influencer marketing business

Examples of a successful influencer marketing business:

- Angel Broking
- Afluencer
- InfluencerSoft

Here are some great videos on how to get started with an influencer marketing business:

- How To Use Influencer Marketing To Grow Your Business (Strategies & Examples)
- Building An Influencer Marketing Agency With Jace Norman

For further info, check out these books and products:

- Influence Marketing: How To Create, Manage, And Measure Brand Influencers In Social Media Marketing (Que Biz-Tech)
- Turn Your Passion Into A Thriving Business: How To Start an Online Business That Will Crush It! - A Rookie Entrepreneur Start-Up Guide (Beginner Internet Marketing Series Book 5)

5. Start a NFT album

Examples of a successful NFT album:

- Photobucket
- RAC
- DAVE CAHILL

Here are some great videos on how to get started with a NFT album:

- How NFT Music Will Take Over The Music Industry
- How To Make NFTs For Music

For further info, check out these books and products:

- Our Family History: Record Book, Photograph Album & Family Tree: Quarto Publishing
- Rock 'N' Roll Camp For Girls: How To Start A Band, Write Songs, Record an Album, And Rock Out

6. Start a bitcoin vending machine

Examples of a successful bitcoin vending machine:

- CoinDesk
- Lamassu Bitcoin ATMs

Here are some great videos on how to get started with a bitcoin vending machine:

- The Bitcoin Vending Machine
- Bitcoin ATMs - How To Use Them

7. Start a NFT online course (\$42K/year)

Examples of a successful NFT online course:

- Sorare
- Rajiv Gandhi Proudlyogiki Vishwavidyalaya

Here are some great videos on how to get started with a NFT online course:

- How To Create NFTs (Non-Fungible Tokens)
- How To Code A Crypto Collectible: Erc-721 Nft Tutorial (Ethereum)

For further info, check out these books and products:

- Make Money From Online Courses: Eleven Steps To Create And Sell Your First Online Course (Make Money From Home Book 9): Sally Miller
- Launch Your Online Course Business In 90 Days Or Less: Start From Scratch With Minimal Investment: Dr. Destini Copp

8. Start an online courses business (\$1.46M/year)

Examples of a successful online courses business:

- Course Hero
- edX
- Thinkific

Here are some great videos on how to get started with an online courses business:

- Want To Create And Sell An Online Course? (Pros & Cons)
- How To Create An Online Course That Sells (From A 7 Figure Course Creator)

For further info, check out these books and products:

- How To Build Your Successful Online Teaching Business (Online Entrepreneurship Book 1): Vladimir Raykov
- Teach Online: Develop Your First Online Course

9. Start a decentralized app

Examples of a successful decentralized app:

- Uni Swap
- Dapp.com
- LBRY

Here are some great videos on how to get started with a decentralized app:

- A Guide To Building Your First Decentralized Application
- Animated: Why Nobody Uses Decentralized Apps

For further info, check out these books and products:

- Decentralized Applications (DAPPS): An Introduction for Developers
- Learn Ethereum: Build Your Own Decentralized Applications

10. Start a NFT cryptocurrency

Examples of a successful NFT cryptocurrency:

- NiceHash
- CryptoKitties
- Bibox

Here are some great videos on how to get started with a NFT cryptocurrency:

- NFTs Are Your Best Opportunity To Get Rich In 2020
- How To Make Nft Art (And Get Some Rare Nft Crypto For Free!)

For further info, check out these books and products:

- Getting Started with Crypto Trading: Learn the Essentials of Cryptocurrency and How to Start Making Money Now: Sean Haddad
- Crypto Primer: How to Start Investing in the Runaway Cryptocurrency Bull Market

11. Start a NFT blog

Examples of a successful NFT blog:

- Overblog
- DigiFinex

- ONE37pm

Here are some great videos on how to get started with a NFT blog:

- The Video That Will Get You To Start Your NFT Journey
- How To Invest In Crypto Art Or NFTs. The Beginner To Pro Guide.

For further info, check out these books and products:

- How To Create A Blog: How To Start A Blog: Make Money Blogging Teach Yourself Blogging: Kevin Thompson
- How To Start A Blog - A Step By Step Guide To Starting Your Own Blog: Brock Hamilton

12. Start a NFT community

Examples of a successful NFT community:

- Mintable.app
- Abbreviations and acronyms dictionary
- DEGO

Here are some great videos on how to get started with a NFT community:

- The Video That Will Get You To Start Your Nft Journey
- How To Create NFTs (Non-Fungible Tokens)

For further info, check out these books and products:

- Start And Grow Your Faith-Based Nonprofit: Answering Your Call In The Service Of Others
- How-To Hydroponics, Fourth Edition: Keith Roberto

13. Start a charity that accepts cryptocurrencies

Examples of a successful charity that accepts cryptocurrencies:

- Cryptocurrency News
- Coinsfera
- Key To Markets

Here are some great videos on how to get started with a charity that accepts cryptocurrencies:

- Now Accepting Cryptocurrency Donations!
- What Every Nonprofit Should Know About Cryptocurrency

For further info, check out these books and products:

- Cryptocurrency - A Trader's Handbook: A Complete Guide On How To Trade Bitcoin And Altcoins
- Bitcoin For Dummies (For Dummies (Business & Personal Finance))

14. Start a cryptocurrency business (\$306K/year)

Examples of a successful cryptocurrency business:

- CoinMarketCap
- Coinbase
- Miningcompany.ltd

Here are some great videos on how to get started with a cryptocurrency business:

- How To Start Your Own Cryptocurrency
- Starting A Cryptocurrency Company? You Probably Need This!

For further info, check out these books and products:

- Cryptocurrency Investing For Dummies: Kiana Danial
- Technical Analysis: Cryptocurrency Trading Basics - How To Start Making Money In Cryptocurrency For Newbies (A step-by-step, easy and simple learning system designed especially for beginners.)

15. Start a cybersecurity system (\$540K/year)

Examples of a successful cybersecurity system:

- Compuquip Cybersecurity
- Cybersecurity Conferences 2020
- Fidelis Cybersecurity

Here are some great videos on how to get started with a cybersecurity system:

- How To Become A Cybersecurity Engineer?
- Cybersecurity: Crash Course Computer Science #31

For further info, check out these books and products:

- Beginners Guide: How To Become A Cyber-Security Analyst: Phase 1 - Fisma Compliance (RMF): Paul Oyelakin
- Phase 1 - How To Become A Cyber-Security Analyst

16. Become a bitcoin broker

Examples of a successful bitcoin broker:

- Poloniex
- ByBit
- BitMEX

Here are some great videos on how to get started with a bitcoin broker:

- How To Buy Bitcoin With Ease And Become A Cryptocurrency Broker
- How To Buy/Use Bitcoin? Best Brokers & Exchanges Explained 🕒 ⏳

For further info, check out these books and products:

- The Bitcoin Guidebook: How To Obtain, Invest, And Spend The World's First Decentralized Cryptocurrency: Ian DeMartino
- Bitcoin For Dummies (For Dummies (Business & Personal Finance))

17. Become a NFT artist

Examples of a successful NFT artist:

- Nifty Gateway
- CoinPost | 仮想通貨ビットコインニュース・投資情報
- Hashmasks

Here are some great videos on how to get started with a NFT artist:

- How To Create Nft Art With No Coding Experience Using Rarible!
- How To Create NFTs (Non-Fungible Tokens)

For further info, check out these books and products:

- Starting Your Career As An Artist: A Guide For Painters, Sculptors, Photographers, And Other Visual Artists
- On Becoming an Artist: Reinventing Yourself Through Mindful Creativity

18. Start a DeFi company

Examples of a successful DeFi company:

- FTX
- Zerion

Here are some great videos on how to get started with a DeFi company:

- 5 Ways To Invest In Defi
- How To Make Money With Defi Simplified! 3 Easy Steps

For further info, check out these books and products:

- Startup: The Complete Handbook for Launching a Company for Less: Elizabeth Edwards
- Start Your Own Corporation: Why the Rich Own Their Own Companies and Everyone Else Works for Them (Rich Dad Advisors)

19. Start a NFT loan platform

Examples of a successful NFT loan platform:

- coingape.com
- DeFi For You.

Here are some great videos on how to get started with a NFT loan platform:

- NFT Gem: Stater Finance Open-Source Lending Platform For Nft Assets
- Stater Nft Lending Platform Overview

For further info, check out these books and products:

- How to Start, Run & Grow a Part-Time Notary Public & Loan Signing Agent Business: DIY Startup Guide For All 50 States & DC: Richard Bailey
- Mortgage Loan Processing Training Manual: Heather L Hegle

20. Start a bitcoin crowdfunding website (\$12K/year)

Examples of a successful bitcoin crowdfunding website:

- BitBay
- MintMe
- MicroVentures

Here are some great videos on how to get started with a bitcoin crowdfunding website:

- How To Start A Bitcoin Fundraising Campaign - Crowdfunding
- How To Create A Donation Website Like Gofundme - Crowdfunding Plugin For WordPress

For further info, check out these books and products:

- Bitcoin For Dummies (For Dummies (Business & Personal Finance))
- Crack The Funding Code: How Investors Think And What They Need To Hear To Fund Your Startup

21. Become a NFT creator

Examples of a successful NFT creator:

- IPFS
- Enjin
- Degoo Cloud

Here are some great videos on how to get started with a NFT creator:

- How To Create Nft Art With No Coding Experience Using Rarible!
- How To Create NFTs (Non-Fungible Tokens)

For further info, check out these books and products:

- The Nft Handbook: How To Create, Sell And Buy Non-Fungible Tokens: Matt Fortnow
- Starting A Tech Business: A Practical Guide For Anyone Creating Or Designing Applications Or Software: Alex Cowan

22. Start a NFT news site

Examples of a successful NFT news site:

- WND
- Phys.org

Here are some great videos on how to get started with a NFT news site:

- The Video That Will Get You To Start Your Nft Journey
- NFT Tutorial: How To Buy, Sell, And Interact With Non-Fungible Tokens

For further info, check out these books and products:

- Media Training 101: A Guide To Meeting The Press: Sally Stewart

23. Become a NFT broker

Examples of a successful NFT broker:

- ethereum.org
- The Block
- Crypto Briefing

Here are some great videos on how to get started with a NFT broker:

- NFT Tutorial: How To Buy, Sell, And Interact With Non-Fungible Tokens
- The Video That Will Get You To Start Your Nft Journey

For further info, check out these books and products:

- Mastering NFT: Practical Guide For Beginners And Advanced: Alfredo Antonio de Candia

24. Write a NFT book

Examples of a successful NFT book:

- CryptoSlam!
- BFI
- Dendy Cinemas

Here are some great videos on how to get started with a NFT book:

- How To Create NFTs (Non-Fungible Tokens)
- How To Make Nft Art (And Get Some Rare Nft Crypto For Free!)

For further info, check out these books and products:

- The Abc Of NFT , Nutrient Film Technique: The World's First Method Of Crop Production Without A Solid Rooting Medium: Dr. Allen Cooper
- How to Start a Business: Startup Essentials-The Simple, Step-by-Step Guide to Successfully Start Your Own Business (Online Business, Small Business, Work ... (Business Startup for Newbies Book 2)