

The 16-Slide Pitch Deck Axelar, a Web3 Blockchain Startup, Used to Raise \$35 Million in a Round Backed by a Doordash Exec



Metaversed by www.TommasoDiBartolo.com

Credit: Axelar, Insider



Multi-Chain Ecosystem

The beginnings
2009-2017



New Platforms
2017-2020



Multi-Chain
2021 – future

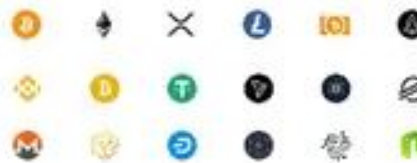


Problem: Fragmentation

Applications



Assets



Users



Can we allow all users to simply and securely use
any asset in any application on any platform?



3



Axelar Network

Connects users, assets, and dApps across all blockchain ecosystems



Advantages



For platform builders

- ✓ No integration effort
- ✓ Universal connector



For dApps developers

- ✓ Build on the best platform
- ✓ Global liquidity



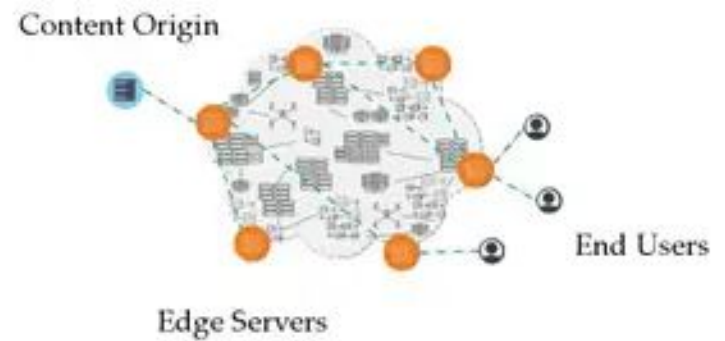
For users

- ✓ Access dApps from wallet
- ✓ Open participation



Analogy

Axelar will route assets, transactions, and state across blockchains



Use-Case 1: Unlocking Liquidity

Imagine over \$2 Trillion of assets could frictionlessly participate in DeFi



Use-Case 2: Universal Wallet

Imagine all users could directly access any dApp from their wallets



Our Team



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Team



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Approach & Tech Stack



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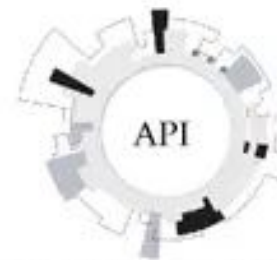
3-Phase Approach



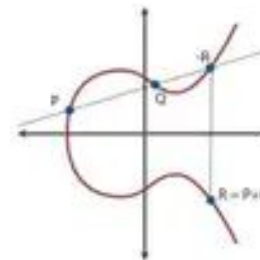
Key Ingredients



Finality gadgets



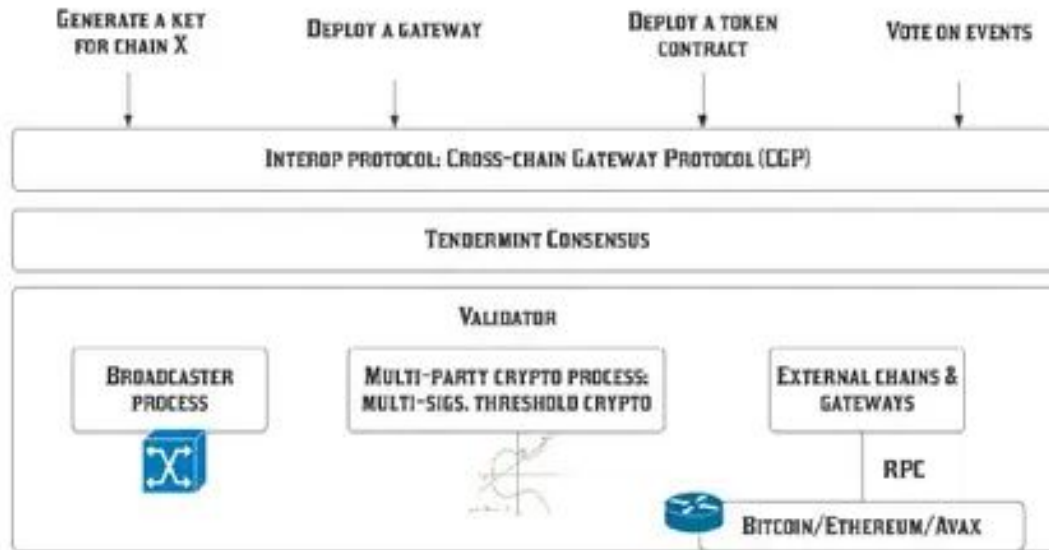
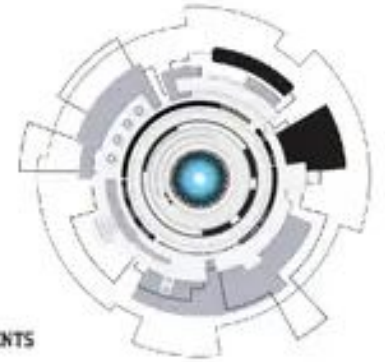
Programmability



Multi-party crypto

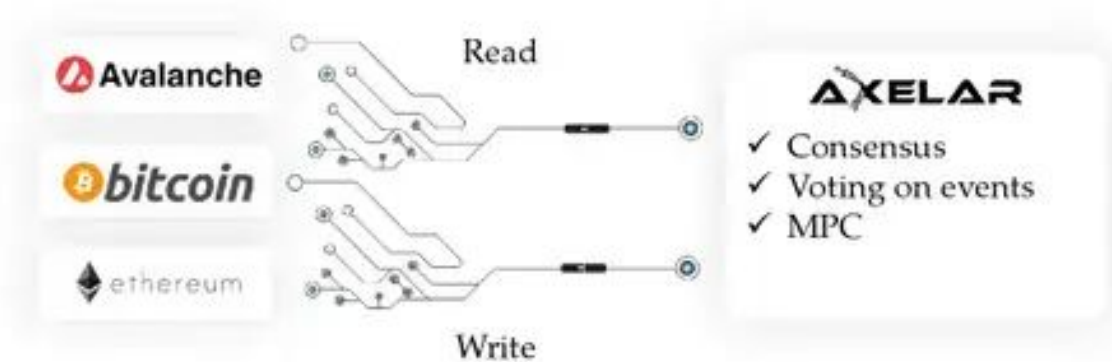


System Components



Network Functions

1. Record external gateway addresses
2. Managed keys and validator sets of external gateways
3. Authorize transactions on gateway contracts [write requests]
4. Confirm cross-chain requests [read requests] [transfer from X to Y]





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